



## Investors remind business leaders: Governance matters

McKinsey  
&Company

*Michael Birshan, Madeleine Goerg, Anna Moore y Ellora-Julie Parekh (McKinsey)*

Even before the spread of the novel coronavirus, investors were calling on senior-management teams and corporate boards to focus on ESG concerns. Investors were, for example, prompting companies to consider questions of purpose and to pay more attention to the impact of their actions on the environment. Now the pendulum is swinging toward social issues raised by the spread of COVID-19.

Artículo

“El IGS se propone acelerar el proceso de adecuación de la praxis de gobernanza a las cambiantes necesidades de la sociedad”

### Survey Analysis: ESG Investing Pre- and Post Pandemic

*Subodh Mishra, Institutional Investor Services, Inc.*

How has COVID-19 changed attitudes in ESG investing? Survey respondents were asked to rank (on a scale of 1 to 5) the level of importance of ESG considerations in their overall investment approach. Survey findings indicated that only a modest portion of respondents reported a major...

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### Study on directors' duties and sustainable corporate governance

The focus of corporate decision-makers on short-term shareholder value maximisation rather than on the long-term interests of the company reduces the long-term economic, environmental and social sustainability of European businesses. The objective of this study is...

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### Shareholder Value(s): Index Fund ESG Activism and the New Millennial Corporate Governance

*Michal Barzuza y Quinn Curtis (University of Virginia and ECGI)*

Major index fund operators have been criticized as ineffective stewards of the firms in which they are now the largest shareholders. While scholars debate whether this passivity is a serious problem, index funds' generally...

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### ESG Metrics: A Path Forward For Companies

*Betsy Atkins*

Investors, employees, and customers are looking to see what a company's purpose is and how they are implementing this purpose through an environmental, social and governance (ESG) framework and how this can be reported. ESG issues continue to draw great interest...

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### Leading in Wicked Times: A Radical Shift to Inquiry, Humility and Fairness

*Natalia Karelaia y Ludo Van der Heyden (INSEAD)*

We argue that humanity is facing an increasing number of wicked problems, including the current COVID pandemics. Wicked problems are novel, complex, without a single "right" answer, and provide an ultimate test of true...

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The Corporate Governance Centre

### How Executives Can Help Sustain Value Creation for the Long Term

*Kevin Sneader y Tim Koller (McKinsey) y Sarah Keohane (FCLTGlobal)*

Ample evidence shows that when executives consistently make decisions and investments with long-term objectives in mind, their companies generate more shareholder value, create more jobs, and contribute more to economic growth...

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