



Investors remind business leaders: Governance matters

McKinsey
&Company

Michael Birshan, Madeleine Goerg, Anna Moore y Ellora-Julie Parekh (McKinsey)

Even before the spread of the novel coronavirus, investors were calling on senior-management teams and corporate boards to focus on ESG concerns. Investors were, for example, prompting companies to consider questions of purpose and to pay more attention to the impact of their actions on the environment. Now the pendulum is swinging toward social issues raised by the spread of COVID-19.

Artículo

“El IGS se propone acelerar el proceso de adecuación de la praxis de gobernanza a las cambiantes necesidades de la sociedad”

Survey Analysis: ESG Investing Pre- and Post Pandemic

Subodh Mishra, Institutional Investor Services, Inc.

How has COVID-19 changed attitudes in ESG investing? Survey respondents were asked to rank (on a scale of 1 to 5) the level of importance of ESG considerations in their overall investment approach. Survey findings indicated that only a modest portion of respondents reported a major...

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Michal Barzuza y Quinn Curtis (University of Virginia and ECGI)

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European Corporate Governance Institute

ESG Metrics: A Path Forward For Companies

Betsy Atkins

Investors, employees, and customers are looking to see what a company's purpose is and how they are implementing this purpose through an environmental, social and governance (ESG) framework and how this can be reported. ESG issues continue to draw great interest...

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Leading in Wicked Times: A Radical Shift to Inquiry, Humility and Fairness

Natalia Karelaia y Ludo Van der Heyden (INSEAD)

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The Corporate Governance Centre

How Executives Can Help Sustain Value Creation for the Long Term

Kevin Sneader y Tim Koller (McKinsey) y Sarah Keohane (FCLTGlobal)

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