



Sustainability and Investing Lessons Learned in the Pandemic Era



Daniel C. Roarty, Alliance Bernstein L.P.

The coronavirus pandemic has prompted massive changes for countries, societies, people and businesses. Interconnected environmental, social and governance issues have reinforced the role of sustainable investing strategies as an indispensable part of investor allocations for a post-COVID-19 world. When the history of COVID-19 is written, the pandemic period will be seen as more than just a health and economic crisis. Both contributed to a social...

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2021 Board Effectiveness: A survey of the C-Suite

Paul De Nicola and Leah Malone, PWC LLP

It's rare for corporate directors to receive candid feedback from their company's management teams. The nature of the board of directors' oversight role makes it an uncomfortable proposition. But the view of the boardroom from the C-suite can be illuminating—and surprising. That...

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The Governance of Corporate Purpose

Colin Mayer, University of Oxford

Concepts of corporate purpose which have risen to the fore recently emphasize a point which Rolf Skog highlights in his writings about the importance of profits for the success and continuity of business. But they also question conventional notions of profits where they are earned at...

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Using Corporate Social Initiatives to Build a Purpose-Driven Organisation

Christiane Bode

In addition to creating value in the marketplace, companies are increasingly expected to minimise their negative impacts (e.g. reducing their carbon emissions) and to proactively make the world a better place. While...

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The Sustainability Board Report 2021

Frederik Otto, Nicolas Alexander and Tias Van Moorsel

TSBR releases an annual report on ESG preparedness of BoD of the world's largest 100 publicly listed companies. Last year we found that only 17% of directors on relevant sustainability committees are ESG competent. Feedback over the last year from many executive and non executive...

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The Purposive Transformation of Corporate Law

David Kershaw, Edmind Schuster, London School of Economics

What is the purpose of a corporation? This fundamental question is as old as corporate law itself and traditionally it is asked with reference to the ultimate beneficiaries of a corporation's activities. Modern management theory and...

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Aligning Individual and Organisational Values

Maria Guadalupe

All kinds of workers enter their organisations as humans first, with their own outlooks and values. These values are the fundamental beliefs that define what they feel is good, motivating their actions. In parallel, the role of organisational

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